



2018 Annual Report

The Pembina County Job Development Authority shall use its resources to seek and promote new and expanded opportunities within the region. The communities and the JDA will work together to create, support, and sustain employment opportunities and develop healthy vibrant communities to strengthen the regional economy.

Looking Ahead

Throughout 2018, the Pembina County JDA supported several business projects and continued to focus on their three major initiatives: 1. Youth Entrepreneurship and Workforce Development, 2. Tourism, and 3. the Northeast Manufacturing Group. Highlights of each initiative are included in this report. While it's good to reflect on past accomplishments, it's exciting to look ahead to the future. Some highlights of projects the JDA will be supporting in 2019 include:

- * Development of the Pembina County 2020-2024 Strategic Plan.
- * A USDA Rural Development grant application will be submitted in March to support Governor Burgum's Main Street ND pillar: 21st Century Workforce.
- * The Northeast Manufacturing Group will continue to meet quarterly and support the annual MFG DAY event and Dream It. Do It. ND events throughout the year.
- * The Rendezvous Region Tourism Council will continue to meet monthly and plan on adding several curated full-day and half day itineraries to the website featuring a variety of interests and stops at Rendezvous Region member businesses. They are also going to focus on growing the social media presence and launch a paid media campaign in the spring to drive traffic to the new website.



Since its inception, the JDA has contracted for professional services with the Red River Regional Council.

2018 Funded Projects

Project Name	Description	Amount
Faith in Action	Grant	\$5,000
Marketplace for Kids	Sponsorship	\$2,000
D&K Grocery	Flex PACE Loan	\$1,348
Borg Memorial Home	Flex PACE Loan	\$2,164
Mike's MVP Parcel	Flex PACE Loan	\$12,705
J.I. Holdings LLC	Flex PACE Loan	\$18,709
Bordertown Retail Systems	Flex PACE Loan	\$1,017
Pembina County Historic Preservation Commission	Grant	\$1,200

2018 TOTALS \$44,142

***Leveraged Funds \$1,223,951**

% PCJDA Funds of Total 4%

* Leveraged funds are funds acquired from other sources



Cavlandic Trail

The JDA assisted with grant writing to help fund the six and a half mile Cavlandic Trail repair project. The Cavlandic Trail Association was awarded \$400,000 in grants, matched with \$80,000 in local funds. They received \$200,000 from the ND DOT Transportation Alternatives program and \$200,000 from the ND Parks and Recreation Recreational Trails Program. The bid letting for the project will start in May 2019 with construction starting late summer/early fall.

The Pembina Gorge Foundation

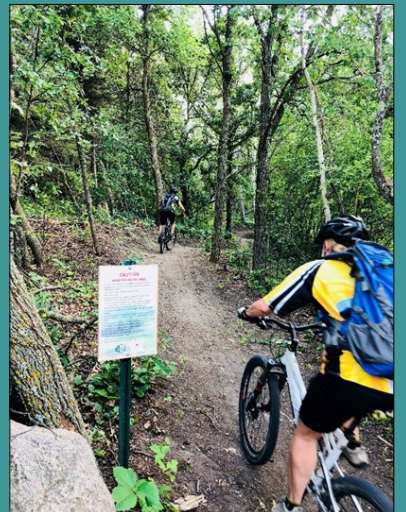
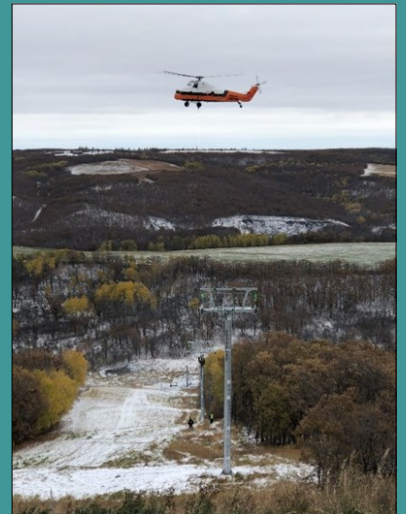
The Pembina Gorge Foundation (PGF) and ND Parks and Recreation Department continue to work together to build outdoor recreation amenities in the Pembina Gorge. Through this public private partnership, the state's first downhill mountain bike terrain park opened in July 2018 with the first three of seven trails completed. The remaining four trails are expected to begin construction in 2019 with completion in 2020.

In fall 2018, the PGF replaced the triple chairlift with a new quad chairlift which will be used nearly year-round for skiing, snowboarding, mountain biking and scenic viewing. The new chairlift towers were placed by helicopter as a group of onlookers celebrated this historic day. Other 2018 achievements included a record number of summer theatre goers for *Route 66*, Encore Youth Arts Camp with more than 50 children in attendance, two ethnic festivals, and opening of the Howatt Hangar Grill and Bar in the lodge.

In late 2018, an anonymous donor pledged a \$750,000 challenge grant to be matched dollar for dollar. To date, the PGF has raised \$3.1 million of its \$7 million capital campaign goal. The JDA provides development support to this partnership.

Mountain Bike Grand Opening Video:

<https://www.youtube.com/watch?v=uCdd4tfwpj4>



Rendezvous Region Tourism Council

The Rendezvous Region Tourism Council (RRTC), comprised of 15 board members representing Cavalier, Pembina and Walsh Counties has been meeting monthly over the past year with the goal of building a cohesive regional tourism brand through education, marketing, and amenity enhancement.

In 2018, the group developed a strategic plan, applied for 501(c)(6) status, hired an intern that manages the social media, secured a ND Partners in Marketing grant, developed and implemented a "Best of the Rendezvous Region 2018" survey, developed a 2019 marketing plan and built a new website, www.RendezvousRegion.com



The RRTC implemented a membership drive last fall and have secured more than 80 members with the three county Job Development Authorities as the founding members. Rendezvous Region members receive a detailed listing on the new website with links to their website and social media, expanded social media promotion, inclusion in curated itineraries and training opportunities. Educational workshops will be scheduled throughout the year to provide training on how to manage member website listings via the Find ND mobile app.

Youth Entrepreneurship and Workforce Development

The JDA received a \$19,000 grant from USDA Rural Development matched with \$30,000 from the JDA contract with the RRTC. The grant period ended on November 30 and the JDA was able to provide technical assistance for two MFG DAY events, Marketplace for Kids, Explore NVCTC, career readiness training for more than 200 North Valley Career and Technology Center (NVCTC) students and Gallup BP10 entrepreneurship testing for all of the NVCTC students. The JDA also provided mentorship to the NVCTC Developing Leaders class and FBLA students. An educational piece for parents and teachers outlining all of these programs was developed and distributed via social media as a digital flipbook.



Northeast Manufacturing Group

The Northeast Manufacturing Group held three quarterly meetings in 2018 that included tours of Motor Coach Industries (MCI) and American Crystal Sugar. Four Pembina County and four Walsh County manufacturers participated in MFG DAY 2018 including Bordertown Retail Systems, Food First, Harriston Industries, Marvin Windows and Doors, MCI, Midwest Fabrication, Morgan Printing and Woodside Industries. The goal for the NE Manufacturing Group is to continue to enhance partnerships between education and industry to build workforce stream. To further this effort, the JDA is partnering with the manufacturers to bring Dream It. Do It. ND into the schools. This program targets junior high and high school students and exposes them to several manufacturing businesses at one time. Two Dream It. Do It. events were held in December, reaching 55 students in Cavalier and 60 in Park River. The plan is to schedule more events in 2019 and encourage participation from several manufacturers.





Pembina County JDA Board of Directors

Pictured left to right: (front row) Hugh Ralston, Kathy Stremick (Treasurer), Chuck Thacker (Chair), Maggie Suda (Staff), Jim Benjaminson; (back row) Elton Heuchert, Nathan Green, Tim Higdem, Lacey Hinkle, Dawn van der Lith, Kristina Halverson, Dawn Mandt (Staff). Not Pictured: Lisa Hall, Ron Storey, Charles Wellman (Vice Chair), Rep. Charles Damschen, Myrna Styles, Ardis Olson, Charles Hart. Retired members: Curtis Morrison, Dennis Barker.

PEMBINA COUNTY JDA CONTACT
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JDA Investment and Loan Portfolio Summary 2014-2018

Year	JDA Investment Amount	Leveraged Funds	Jobs Created or Maintained	Total Active Loans	Available Funds Balance
2018	\$44,142	\$1,223,951	61	24	\$349,508
2017	\$55,750	\$80,750	0	23	\$411,932
2016	\$172,233	\$3,826,861	173	23	\$502,190
2015	\$214,180	\$3,208,417	6	17	\$356,673
2014	\$277,872	\$2,198,284	21	14	\$344,824
Total:	\$764,177	\$10,538,263	261		