



APPLICATION

APPLICANT

Company Name:
Address:
Contact Person:
Phone:
Email:

Date:

Each applicant must submit a business plan/application for each business for which assistance is requested.

I. Description of Proposed Project and use of Pembina County Job Development Authority Funds.

II. Total Project Funding

Sources	Amount	Use

III. Description/Introduction of the Business

- A. Legal name and structure of business:
- B. Location:
- C. Principal owner(s):
- D. How the business was originally conceived, history of business, and business goals.

IV. Product(s) and Service(s) Offered

- A. Describe what product(s) or service(s) offered.
- B. How will Job Development Authority funds enhance the business?

V. Need for Job Development Authority Funds

- A. Why are Job Development Authority Funds needed?
- B. Efforts to obtain other funds.

VI. Financial Plan

- A. Where are the funds for the project coming from (ex. banks, JDA, other sources)

- need a commitment letter from the bank
- need other source of funding from other financial establishment (bank)

B. Uses of funds. How much is going for equipment, operating, etc.

C. Projections - provide a 3 year projection

VII. Market Analysis

A. What is the market for your services - provide proof.

VIII. Marketing Strategies

A. How are you going to market your product?

IX. Operation Plan

A. Explain how your business operates product flow etc.

X. Management & Personnel Staff

A. Identify the management staff.

B. Identify jobs to be created.